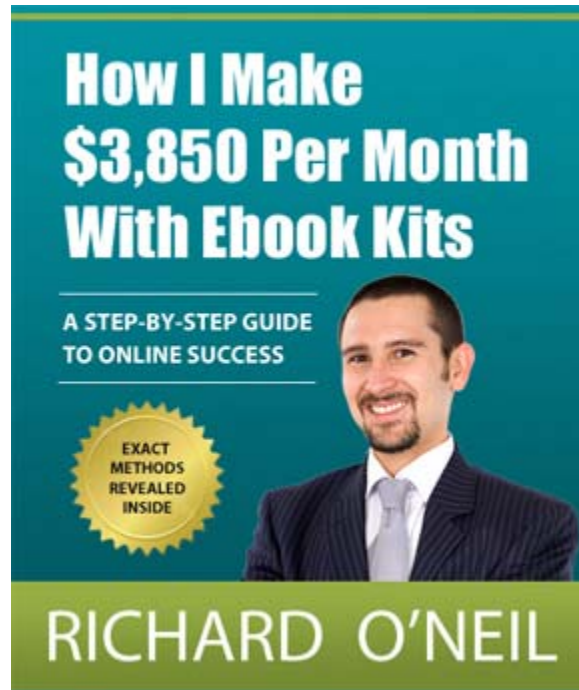


# How I Make \$3850 Per Month With Ebook Kits

## A Step-by-Step Guide To Online Success



Hello there – Richard O’Neil here.

First of all, I just want to say that I am no professional writer so please excuse any problems you may see with grammar. I simply wanted to write this up as I know many of you might find this useful.

I had come across a method I tried out to make some money online and it worked out pretty well for me so I thought I would share it with others who may be looking to make some money on the internet.

This method does require you to invest about \$150 but the return you get, as you will see below, is obviously going to be well worth it. Yes, it does take a little investment to start any business in life, so don't let people who tell you otherwise fool you.

OK, so lets get right to it then shall we ...

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### **Step 1: Get Access To Ebook Kits**

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Ebook kits are a collection of ebooks packaged into a kit. As opposed to a single ebook, a kit would contain several ebooks that give it a higher perceived value. These ebook kits are digital products so you do not need to store or ship anything.

I got my ebook kits from a product called *The Ultimate Ebook Kits Business Box* ([EbookBizBox.com](http://EbookBizBox.com) - cost \$97). They provide a collection of 20 ready-made ebook kits on different topics that you can resell as your own. This way I did not have to create my own product. They also provided web page templates to go with each of these products. I am not a web designer so this was extremely helpful.

Once you get this package, decide which ebook kit you would like to sell. In the beginning I highly recommend you just pick one of them. I chose to market the Yoga Ebook Kit as I am quite a fitness buff and love doing yoga too. You may want to try a different topic but my results here are based on the Yoga Ebook Kit.

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**Step 2: Set Up A Web Page**

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The ebook kits described above each come with a website template and sales letter. Again, this made it easy for me to set up a web page very quickly. The best part was that they show you a completely free method on how to set up a web page. Just follow their guide and you will have a web page set up in no time - absolutely free of charge. I got this done in about 15 minutes using their guide.

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**Step 3: Activate PayPal Button**

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You of course would need to collect payments online. For me, the natural choice was paypal since i already have a paypal account. If you do not have a paypal account simply go to paypal.com and set up one - it's FREE.

Now that you have your paypal account, simply go to the control panel for the package you purchased from EbookBizBox.com. Inside the package you will find a software you can use to easily create and set up a paypal button - it took me less than 10 minutes. Just follow their instructions once again.

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**Step 4: Market The Web Page**  
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Now comes the fun part – time to make money 😊

Once I had created the web page and made sure the paypal button was functioning correctly, it was time to market.

I chose to do an email ad blast to 300,000 targeted consumers in the Fitness/Health category, since I was marketing the Yoga Ebook Kit.

The company I used to do this was eMarketing Services (<http://www.directmarketingoptin.com>). Cost for this service was \$49 for the email blast. I used a simple text based teaser email ad with a link to the web page I created (*in step 2 above*).

*The email ad I sent out looked something like this:*

Dear Fitness Enthusiast,

As you may know, Yoga has become fairly popular around the world due to the many health benefits it provides.

Yet, many people are still unsure about how to practice yoga in the comfort of their own homes without paying expensive fees for yoga classes.

That is why I put together a website that provides some great information about yoga that I think will help you tremendously. I invite you to click on the link below:

{ [website link goes here](#) }

To your health,  
Richard O'Neil.  
( Yoga Advisor )

Remember to keep the email short and sweet and entice the reader to click on the link. Do NOT do any hard selling at this point. Your web page will take care of that.

They also allow you to track the campaign statistics so you can see how many emails were sent out, how many emails were opened, etc....

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**Step 5: Deliver Ebook Kits To Clients**

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Once a customer purchases an ebook kit, I simply send them an email with a link to download the kit online. ( *this link will be provided to you in the EbookBizBox* ) Of course, do make sure you thank the customer for their business. Just a nice appreciative email is good business practice.

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**Here Are The Results I Get On Average:**  
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*( ps: this is from one of my ad campaigns done in July 2009 )*

**Emails Sent: 300,000** [total # of people email sent out to]

**Emails Opened: 28,655** [# of people that actually opened up the email]

**Click-Throughs: 8,480** [# of people that clicked on my website link]

**# of Kits Sold: 201** [sold at \$19.95 each]

**Gross Profits: \$4,009.95**

**Expenses:**

Ebook Kits Business Box = \$97

Email Blast To 300,000 = \$49

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Total Expense = \$146  
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**NET PROFIT = \$4,009.95 - \$146 = \$3,863.95**  
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*Not a bad return for the investment don't you think :)*

This was MY experience and by no means am I saying you will get the same results ... but I just wanted to write this method down for people that might be interested in doing something like this to earn a living online.

My best advice would be to try it out and see how it goes part time for a few months and then decide if you would like to make it your full time "job" ....

I certainly hope this guide helps you in some way or the other.

Here's wishing you all the success and happiness,

**Richard O'Neil**

PS: If you know a friend or family who may benefit from this information feel free to pass this guide on to them.